

Press release
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Zumtobel's "Map of Light" for mobile terminals



B1 | Now also available on mobile terminals: Zumtobel's new "Map of Light" app provides information on new projects and products via iPhones, iPads and iPods.

An attractive Zumtobel application has recently been added to Apple's iTunes store. At the press of a button, Zumtobel's latest projects and products can now be called up by customers on their iPhones, iPads or iPods at any time. The Zumtobel "Map of Light" app provides information on and impressions of more than 500 architectural projects and lighting solutions across the globe. It is a unique tool you can use while you are not at your PC, which enables you to access current projects at any time – listed either according to application or according to the distance from your current location. To narrow down your search, you can select one of Zumtobel's ten application areas, ranging from art and culture to offices and com-

munication or presentation and retail. Another function allows searching for specific products or systems. Projects will be called up as pdf files and can be sent to business partners at any time using the forwarding function.

The Map of Light allows Zumtobel to set new standards in visualising lighting projects. A detailed picture gallery enables a realistic impression of projects, thus supporting the work of Zumtobel's field service staff as well as architects and designers. In addition, a number of exciting functions are available, such as the "Around me" function that can be used to locate projects in your immediate vicinity – including project details and address. You can also

use the links to the products used in these projects to obtain further details and possible solutions. Via the "Favourites" function, the most interesting projects can be stored and called up at any time.

In addition to exciting project details, the application provides a survey of Zumtobel's latest product highlights, ranging from LED luminaires, spotlights and downlights to lighting management systems and as well as emergency luminaires. For many products, animations and

videos are available to illustrate product details and provide background information on design processes.

The Zumtobel app is available in five languages: English, German, French, Italian and Dutch. As an additional service, the app provides addresses of Zumtobel contacts all over the world.

The application is available free of charge in the Apple store at:
<http://itunes.com/apps/mapoflight>



B2 | Find the project you need: narrow down your search by selecting areas of application, distances or specific products.



B3 | Zumtobel's product highlights with background information on design processes and technical details are now also accessible via mobile terminals at any time.

More information:



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