

Press information

Zumtobel Group partners with technology innovator Casambi for wireless lighting control solutions

The Zumtobel Group, one of Europe's leading professional lighting groups, with its core brands [Thorn](#), [Tridonic](#) and [Zumtobel](#), has teamed up with [Casambi](#), a multi-award winning pioneer in wireless lighting controls based on Bluetooth Low Energy (BLE).

Espoo, Finland / Dornbirn, Austria, 5. June 2019 – The strategic partnership ensures an extensive new range of Thorn and Zumtobel luminaires offering seamless control to users via Casambi's BLE software control platform. Furthermore, a series of Tridonic drivers is now also 'Casambi-Ready', allowing luminaire manufacturers to easily integrate wireless controls within their products to reduce cost and complexity. Additionally, the connected lighting solutions form part of the dynamic lighting management platform Tridonic basicDIM Wireless which is straightforward to set up and enables professional users to easily adapt various settings to their individual needs in an intuitive manner.

"Our partnership with Casambi allows us to combine our outstanding luminaire design with state-of-the-art Bluetooth technology which simplifies installation, commissioning and operation of lighting systems and, thanks to its interoperability, leaves room for future developments and applications," confirms Alfred Felder, Zumtobel Group CEO.

Casambi's CEO Timo Pakkala endorses the partnership by commenting: "With Casambi technology installed within the Thorn and Zumtobel luminaires and also supporting Tridonic drivers, lighting control has become more powerful, versatile and easier to use. Moreover, the introduction of these new connected lighting solutions from an industry titan such as Zumtobel Group goes a long way to demonstrate the continued rapid growth achieved by Casambi's expanding ecosystem."

Casambi's control technology platform, which automatically forms an intelligent wireless mesh connected network, enables luminaires and other lighting devices to be wirelessly controlled in a creative, cost effective, energy saving way.

Customers who choose Casambi Ready luminaires developed by either Thorn or Zumtobel benefit from the easy-to-install solution because they no longer need to use separate lighting control modules. Both lighting brands' luminaires are mounted with Casambi-Ready modules which are integrated directly into Tridonic drivers. Thanks to the high-end features of the technology the luminaires can be easily controlled separately or in multiple groups and dimmed up and down between 1 and 100 percent – all via Bluetooth. Additionally, it is also possible to quickly organise and manage professional lighting scenes and create sophisticated tuneable white applications.

The luminaires will be of particular benefit to operators of offices, healthcare practices and shops looking for a quick and convenient way to modernise their lighting without any new cabling. They will then have a powerful, low-cost light management system that can be easily controlled via Bluetooth. For ultimate ease of use, individual users can control the lighting via the free the 4remote BT app developed by Tridonic or an optional wall mount user interface.

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About Zumtobel

We are passionate about designing and producing the highest quality of light. Our work is driven by the knowledge that the right light can create the right environment for people to thrive when tailored to their individual needs. Guided by a unique design approach, we continuously push our boundaries in search for perfection through unique and timeless design. As we develop the next generation of lighting, we build on our family heritage to refine the aesthetics of light and shape the lighting of tomorrow. With a special blend of passion, grace and avant-garde ideas, we turn light in to an experience and remain committed to the goal of improving the quality of life through light. Zumtobel is a brand of the Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria).

Zumtobel. The Light.