# SPAR Supermarket



## **Zumtobel lights the first SPAR store in the Middle East**



MELLOW LIGHT V guarantees excellent lighting quality to support employee wellbeing and to create a pleasant atmosphere for customers entering the store



TECTON continuous-row system in the general areas delivers uniform illumination to help ensure authentic presentation of the goods.



High colour rendering and warm colour temperatures enhance purchase appeal in the meat section.



A very warm colour temperature was required in the bakery to emphasize the freshness of the breads.



Fruit and vegetable areas with high lighting quality and the appropriate colour temperature to show the natural freshness of the goods.

The new SPAR supermarket in Abu Dhabi required a range of specific lighting solutions to meet the needs of the various zones within the store. The TECTON continuous-row system was the perfect solution for the general areas. The sophisticated modular design meant that it was possible to optimize the uniformity and thereby ensure authentic presentation of the goods on the shelves in a pleasant and open atmosphere.

MELLOW LIGHT V was chosen specifically to provide gentle lighting in the checkout and entrance areas. This gives shoppers a harmo-

nious feeling as they enter the supermarket and is good for the wellbeing of employees, who sometimes work long hours. The meat, fish and bakery sections were carefully planned with different versions of the VIVO semi-recessed spotlight range. The optimum colour temperature for the various sections could be realized through a combination of filters and lamps, whilst keeping the same classic design. FD 1000 S spotlights deliver a crisp natural light in the fresh food section and COPA D luminaires combine unique design with outstanding lighting quality in the impulse purchase areas.

## **ZUMTOBEL**

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